

Keith Ryan

Digital Designer



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PROFILE

I am a creative, adaptable, problem solver with a passion for all things digital. As a graduate of three years, I've gained experience in multiple digital disciplines and bring a can do attitude to challenges.



EXPERIENCE

- 2017 April - Present **Paddy Reilly's Pub Group, Zurich, Switzerland**
Social Media Management
Website updates, content creation, social media planning, scheduling and monitoring along with SEO tasks.
- 2017 Jan - Present **Asterisk Multimedia, Thurles**
Media Assistant
Transition year tutoring, video production, portrait and architecture photography.
- June 2016 - Present **Sean Kelly Sports Centre, Ck-on-Suir, Tipperary**
Marketing Assistant (CE Scheme)
Graphic design, web design, content creation for social media channels.
- Dec 2017 **Waterford Institute of Technology**
Exam Invigilator
Exam room preparation, student monitoring and general invigilator duties.
- 2016 Jun-Oct **Access IT, Waterford**
Marketing Assistant
Website updates, digital content creation, social media management, blogging tutoring & website creation.



EDUCATION

- Current **Postgrad in Digital Marketing**
Digital Marketing Institute
- 2017 **Train The Trainer**
Newlinks Training, Waterford
- 2015 **BSc (Hons) Creative Multimedia**
Limerick Institute of Technology



SKILLS

Graphic Design

I have a solid understanding of both Photoshop & Illustrator and have been involved in the design of numerous leaflets, brochures, graphics and logos for numerous clients.

Photography

I have an excellent knowledge of camera and lighting set-ups and have worked with Asterisk Multimedia on both studio and indoor architecture shoots.

Web Design

A lot of my freelance work comes in the form of web design. This has exposed me to various frameworks and equipped me with the knowledge of best practices for web development, image formatting for the web, SEO and usability.



REFERENCES

William Hanrahan

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