

Keith Ryan

Digital Designer



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PROFILE

I am a creative, adaptable, problem solver with a passion for all things digital. As a graduate of three years, I've gained experience in multiple digital disciplines and bring a can do attitude to challenges.



EXPERIENCE

- 2017
April
-
Present
Paddy Reilly's Pub Group, Zurich, Switzerland
Digital Media Assistant
Website updates, content creation, social media planning, scheduling and monitoring along with SEO tasks.
- 2017
Jan
-
Present
Asterisk Multimedia, Thurles
Media Assistant
Transition year tutoring, video production, portrait and architecture photography.
- June
2016
-
Present
Sean Kelly Sports Centre, Ck-on-Suir, Tipperary
Marketing Assistant (CE Scheme)
Graphic design, web design, content creation for social media channels and SEO.
- 2016
Jun- Oct
Access IT, Waterford
Marketing Assistant
Website updates, digital content creation, social media management, blogging tutoring, SEO & website creation.
- 2008
-
2011
Cleary's Hardware, Carrick-on-Suir
Sales Assistant
Management of Plumbing & Home Hardware segments which includes stock control and replenishment. General retail duties.



EDUCATION

- Current **Postgrad in Digital Marketing**
Digital Marketing Institute
- 2017 **Train The Trainer**
Newlinks Training, Waterford
- 2015 **BSc (Hons) Creative Multimedia**
Limerick Institute of Technology



SKILLS

Photography

As an amateur Photographer, I am a power user of Photoshop. I have a solid understanding of lighting requirements and have worked with Asterisk Multimedia on both studio and indoor architecture shoots.

Video

I have a solid understanding of video editing and motion graphics via Premiere Pro & After Effects and have been involved in video production collaborations

Web Design

A lot of my freelance work comes in the form of web design. This has exposed me to various frameworks and equipped me with the knowledge of best practices for web development, image formatting for the web, SEO and usability.



REFERENCES

William Hanrahan

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